



NEWS RELEASE

Contact: Michael Kelsey, OCA Executive Vice President
405.235.4391 or mkelsey@okcattlemen.org

Oklahoma Cattlemen's Association Welcomes Hannah McElrath

[Oklahoma City, OK – January 21, 2025] – The Oklahoma Cattlemen's Association (OCA) is proud to announce the addition of Hannah McElrath as its new Sponsorship Manager. A dynamic leader with a strong background in agricultural communications and event management, Hannah brings a wealth of experience to the OCA team.

A graduate of Texas A&M University with a Bachelor of Science in Agricultural Communications and Journalism and an Associate of Science in Agricultural Communications from Northern Oklahoma College, Hannah has built an impressive record in agriculture-focused event planning, donor relations, and youth engagement.

Hannah's experience includes roles with prestigious organizations such as the American Hereford Association, American Royal Livestock Show, and the International Brangus Association. In these roles, Hannah successfully assisted in coordination of large-scale livestock shows, managed donor relations, and organized events with significant fundraising and community impact.

"We are excited to welcome Hannah to the OCA family," said Michael Kelsey, Executive Vice-President. "Hannah's passion for agriculture, proven track record in sponsorship development, and commitment to fostering meaningful relationships make her the ideal person for this role."

In her new position, Hannah will focus on building partnerships with sponsors to enhance OCA programs, events, and initiatives. Her leadership will be instrumental in furthering OCA's mission of supporting Oklahoma's ranching families and strengthening the cattle industry across the state.

Please join OCA in welcoming Hannah to the Oklahoma Cattlemen's Association team!

The Oklahoma Cattlemen's Association is a leading advocate for the cattle industry in Oklahoma, representing cattle producers and ranchers across the state. The OCA is dedicated to promoting the well-being of the cattle industry, ensuring the protection of private property rights, and supporting legislation that benefits the agricultural community. The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.