



## NEWS RELEASE

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### Oklahoma Cattlemen's Association announces 2024 Cattleman of the Year – Jim Davis

[Oklahoma City, OK – July 20, 2024] – The Oklahoma Cattlemen's Association (OCA) has announced the 2024 Cattleman of the Year, Mr. Jim Davis of Foss, Oklahoma. The Cattleman of the Year is the highest honor OCA bestows on one its members annually and is a reflection of service, leadership, integrity and dedication to OCA and the cattle industry as a whole.

Jim Davis is a dedicated and passionate cattle farmer from Foss, Oklahoma. He is the proud owner of Davis Angus, a family-operated business that has been focused on producing high-quality genetics and promoting sustainability for generations to come.

Jim's journey in the agricultural industry began with cotton farming, where he experienced the value of individual work and the importance of each cotton bale, as they were priced one by one. However, over 46 years ago, he made the transition to solely raising cattle, and for the past 48 years, Davis Angus has been selling Black Angus bulls, aiming to add value to customers' herds and help them achieve better profits.

Jim's dad, Bud Davis, started his own operation in 1973 with 10 registered Angus cows, and Jim followed in his father's footsteps by starting his herd with registered Angus cows as well. The continuity of their registered Angus cows is evident as Jim proudly says, "We tagged 250+ calves this spring, and 90 percent of those calves go back to our original 30 registered cows."

The Davis family is deeply involved in various organizations, including the Oklahoma Angus Association and the Oklahoma Cattlemen's Association. They value their membership in the Oklahoma Cattlemen's Association and even offer a free one-year membership to buyers at their sale. They are also passionate about volunteering at the National Junior Angus shows and supporting the younger generation in the beef industry.

Davis Angus remains a family-oriented operation, with each family member playing a crucial role. Jim focuses on the day-to-day work and breeding, while his wife Debbie keeps meticulous records and handles advertising. Their daughter, Jordan assists with management and production, and their son-in-law Nocona contributes to physical labor tasks. Even the younger members of the family, Denton and Baylor, are eager to help and be a part of the ranching experience.

Jim and his family hold their relationships with customers and friends in high regard. They believe that selling bulls is not just a business transaction but a people-to-people experience. The Davis family feels blessed by the friendships and relationships they have built in the cattle industry and are grateful for the support they have received. They are committed to continuing their legacy of producing high-quality genetics and promoting sustainability in the beef industry for years to come.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes, and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).