



## NEWS RELEASE

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### **2024 Beef Day at the Capitol a Huge Success!**

[Oklahoma City, OK – May 9, 2024] – The Oklahoma Cattlemen's Association (OCA) hosted the highly anticipated 2024 Beef Day at the Capitol, a vibrant celebration highlighting the legacy and tremendous quality of the beef industry in Oklahoma. The event, held on May 8<sup>th</sup>, saw an impressive turnout as over 500 ribeye steak sandwiches were served to attendees, accompanied by complimentary boot shines, enhancing the festive atmosphere.

Legislators, legislative staff and Capitol personal along with anyone visiting the Capitol had the opportunity to engage with various beef educational displays presented by Oklahoma State University's Animal Science Department, the Noble Research Institute, the Oklahoma Beef Council, and the Oklahoma CattleWomen. These displays were designed to offer valuable insights into the dynamic and vital aspects of the beef industry, ranging from sustainable practices to nutritional benefits.

"The tremendous success of the 2024 Beef Day at the Capitol underscores the enduring importance of the beef industry to our state's economy and heritage," said Dr. Troy Shelby, President of the Oklahoma Cattlemen's Association. "We are proud to showcase the dedication and innovation of our producers and partners, and OCA remains committed to advancing the interests of Oklahoma's vibrant beef community every day of the Legislative session."

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes, and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).