

Oklahoma Cattlemen's Association 72nd Annual Convention and Trade Show Exhibitor Resource Guide

More than 100 exhibitors will share products, services, programs, and solutions with the largest ranching and landowner community in the southwest!

DATES: July 19 & 20, 2024

LOCATION: Embassy Suites by Hilton Norman Hotel & Conference Center
2501 Conference Drive Norman, Oklahoma 73069

PRICE AND SPACES: Booth spaces start at \$500 (\$5.00 / square foot) each and are sold on a 10' x 10' basis. Exhibitors may combine spaces to form larger spaces such as 10' x 20', 20' x 20', etc.

WHAT'S INCLUDED: Your booth purchase includes: 8-foot-tall back panel, two 3-foot-tall side panels, a sign with the company name, one 6-foot table, 2 chairs, and ONE registration with one meal ticket per day (Friday and Saturday) for EACH 10' x 10' space purchased. Wi-Fi and electricity are not included and must be purchased separately. WIFI is an additional \$70, and electricity is an additional \$30.

BOOTH STAFF REGISTRATION: All staff working the booth must be registered by July 1st. Please note that additional meals are not included in your booth cost but may be purchased during housing and event registration.

AVAILABLE DISCOUNTS: OCA ASSOCIATE MEMBERS: Associate members are entitled to 10% off their total booth space purchase. The discount is associated with your company profile and will be reflected on your invoice. If you are a new exhibitor, please contact Courtney McNeff Betts at 405-613-0239 or cbetts@okcattlemen.org to verify you qualify for this discount.

PAYMENT: Full payment *must* be made by July 1, 2024. If payment is not received by this deadline, the space will be offered to the next in line.

Please make checks payable to:
Oklahoma Cattlemen's Association
Attn: Trade Show
P.O. Box 82395
Oklahoma City, OK 73148

CANCELLATIONS: Cancellations must be made in writing to OCA. Refunds shall be given only if OCA is notified in writing by June 1, 2024. The 2024 booth payments cannot be applied to future events. Any booth purchase cancellations made on or after June 1, 2024, will not be refunded.

PRINTING DEADLINE: Exhibitors selecting and/or paying for space after June 14, 2024, may not be listed in the official program handbook.

Trade Show Move-In:

Large Equipment (ANYTHING driven in / requiring a freight entrance):

Thursday, July 18 from 7:00AM – 11:00AM

Large equipment exhibitors please plan to move in before noon on Thursday. Call the OCA office by MONDAY, JULY 15, to schedule an approximate arrival time so that we can be prepared when you arrive at the convention center (405) 613 0239

Standard Booth: Thursday, July 18 from 11:00AM – 4:00PM

All exhibitors must be in place by 8:00AM July 19, no exceptions.

PLEASE NOTE, by moving in later than the 4:00PM deadline on July 18, staff assistance checking in is not guaranteed and/or may be delayed. Please plan accordingly.

Trade Show Hours:

Friday, July 19 8:00AM - 7:00PM

Saturday, July 20 8:00AM 4:30PM

Trade Show Move-Out:

Standard Booth: Saturday, July 20 from 4:30PM – 9:00PM

Sunday, July 21 from 7:00AM – 11:00AM

Large Equipment: Sunday, July 21 from 7:00AM – 11:00AM

All exhibitors and their items must be removed from the exhibit hall by 12:00PM July 21, no exceptions. A forklift will be provided for those in need at no additional cost courtesy of Oklahoma Farm & Ranch Supply. The forklift will be available ONLY Thursday & Sunday mornings from 8:00 am – 11:00 am.

Additional questions or interested in sponsorship? Don't miss a branding opportunity!

Call, text, or email Courtney McNeff Betts at (405) 613 - 0239 | cbetts@okcattlemen.org.

Thank you for supporting the 2024 Oklahoma Cattlemen's Associations
72nd Annual Convention and Trade Show.

We look forward to seeing you at the show!