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Media Contact:
Oklahoma Cattlemen's Association
Chancey Hanson
405-743-7844 or chanson@okcattlemen.org

2020 Oklahoma Brand Book Available for Purchase

OKLAHOMA CITY, OKLA., Jan. 7, 2021 – In the State of Oklahoma, brand registrations occur every five years (years ending in '0' and '5'). The 2020 Brand Renewal process has convened, and the new brand book is available for purchase.

“Complementary copies of the 2020 Brand Book will be shipped to all County Extension offices and County Sheriffs,” said Cassie Danielson, State Brand Registrar. “Agricultural Educators are eligible to receive a complimentary copy but must request it by calling the OCA Office at 405-235-4391 or emailing brands@okcattlemen.org.”

To order your brand book, visit okcattlemen.org and click on the “General Store” link located on the quick links menu.

If you need to update your contact information, please email brands@okcattlemen.org. Brand registration is voluntary and is not required by law in the state of Oklahoma. The Oklahoma Cattlemen's Association houses and serves as the State Brand Registrar. However, OCA membership and brand registration are separate.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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